

FOR IMMEDIATE RELEASE

FDI YOUNGEVITY SETS NEW PRECEDENT BY SAVING AMERICANS OVER \$1 MILLION IN LESS THAN 30 DAYS – REACHING THE \$4 MILLION IN SAVINGS MILESTONE MONTHS AHEAD OF INITIAL GOAL.

Windham, NH, September 12, 2011: On a weekly conference call with team leaders, Company President, William Andreoli praised the top ranks in the field for a job well done:

"It's been just over 7 months since we launched the FREE Pharmacy Discount Program, and we're saving people more each week now than we did in total during the first two months! Thanks to YOU, our valued representatives, FDI Youngevity is changing the way Americans purchase their prescription medications. While Health Care Providers continue to slash benefits, and employers struggle with skyrocketing premiums, FDI provides the FREE benefit that will empower ANYONE to save up to 85% on the cost of prescription meds – at over 60,000 retailers across the country. So far, we have helped hard working Americans save over FOUR MILLION DOLLARS! – This is money they were going to spend anyway! On the exact same medications at the exact same pharmacies where they already shop! It's no wonder that our company is seeing EXPLOSIVE growth right now."

Mr. Andreoli went on to quote Dr. Joel Wallach, author of *Dead Doctors Don't Lie*: "Skyrocketing health-care costs today are forcing people to take another look at conventional medical treatment and determine how they can eliminate a major portion of costly medical expenses." "And," Mr. Andreoli added, "since the merger of FDI and Youngevity, not only can we help people save money on the high cost of prescription medications, but we can also position them to take advantage of more natural alternatives to conventional health care. It's the best possible combination for our customers. We're really here to do just three things: to help people SAVE money, get HEALTHY, and create WEALTH."

Mr. Andreoli closed the call pointing out what makes FDI Youngevity a better way to build the income of your dreams: "YOU can be in position to take advantage of our income opportunity for less than \$100, and then make money and build business simply by giving these cards away... No Sales! No big startup cost! The bottom line is that FDI Youngevity is what you've been looking for, and waiting for. We have a BETTER WAY, and NOW is the time! And best of all, we're just getting started! We encourage EVERYONE to learn more about our amazing products, services, and compensation plan, by visiting our website, or better yet, attending an opportunity presentation, product training, or Super Saturday Event in your area. FDI Youngevity has brought together the time tested experience of Industry Leaders, the POWER of Wall Street, BILLION DOLLAR business building systems, and wrapped it all up with the same mission statement we've been loyal to for over 15 years: to level the playing field and give EVERYONE the opportunity to WIN!"

For more information about this FREE benefit, life changing products and services, or to find out how you can make money and build a business by helping people SAVE money, get HEALTHY, create WEALTH, and giving benefits away for FREE, visit the website or call the phone number listed at the top of this release.